# SMITHERS BARN PRIVACY POLICY

Last Updated: 12/09/2025

Smithers Barn Cookery School Ltd ("we", "our", or "us") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website and book our cookery classes or workshops.

## 1. Information We Collect

When you use our website and services, we may collect the following personal information:

- Contact Information: Name, email address, phone number, address
- Booking Information: Details of the classes/workshops you book, names and ages of children attending.
- Payment Information: Processed securely via Wix Payments/third-party payment providers (we do not store your full card details).
- Technical Information: IP address, browser type, and basic analytics data (through Wix).

## 2. How We Use Your Information

We use your information to:

- Process and manage your bookings.
- Communicate with you about your classes and enquiries.
- Send important updates (e.g. changes to classes, policies).
- Improve our website and services.
- Comply with legal or regulatory obligations.

We do not sell or rent your personal information to third parties.

## 3. Sharing Your Information

We may share your data with:

- Service providers: For example, Wix (our website host and booking system) and secure payment processors.
- Legal requirements: If we are required to do so by law or to protect our rights.

## 4. Data Retention

We keep your personal information only for as long as necessary to provide our services and comply with legal, tax, or accounting obligations.

# 5. Your Rights

Under UK data protection law (GDPR), you have the right to:

- Access the personal data we hold about you.
- Request corrections to inaccurate data.
- Request deletion of your data (where legally permitted).
- Object to or restrict how we use your data.
- Request data portability.

To exercise your rights, please contact us using the details below.

## 6. Cookies & Website Analytics

Our website (hosted by Wix) may use cookies to ensure functionality and improve user experience. You can manage or disable cookies in your browser settings.

## 7. Security

We take reasonable measures to protect your personal data. However, no online system can be guaranteed 100% secure.

#### 8. Contact Us

If you have any questions about this Privacy Policy or your data, please contact us:

Smithers Barn Cookery School Ltd

Email: Fran.taylor@smithersbarncookery.com

Phone: <u>07730 496604</u>

